

DISRUPTIVE SUSTAINABILITY



ENTER THE OCEAN SPACE

HALL A



NOR OSLO MAY 30-JUNE 2
SHIPPING 2017





EXHIBITION – DISRUPTIVE SUSTAINABILITY HALL

Hall A at Nor-Shipping will be dedicated to Disruptive Sustainability, a new concept we are launching into the shipping arena. Alongside trailblazers from the world of shipping, it will also feature leading companies and innovators from the wider business world – allowing for a sharing of insights and cross-fertilisation of ideas. This hall will give you a feeling of entering into the ocean space, an open, and exciting space designed to engage, provoke, challenge and inspire both exhibitors and visitors, coming from all across the world.

EXHIBITOR EXPERIENCE

Nor-Shipping is the place to establish and strengthen your own collaboration network. We are encouraging exhibitors showcasing their latest innovations to team up with other industry frontrunners, potentially from different segments, smashing through silos and finding new ways to unlock the immense opportunity of the ocean space. **Collaboration is key - Discover its power at Nor-Shipping!**





EXHIBITOR INFORMATION

This is the place for companies shaping the future of shipping by disrupting the present. Exhibitors and entrepreneurs in this hall will show-case concepts, ideas and solutions which have opportunity to disrupt the industry, but also to have a positive impact on the world we are living in. In this hall you can find industry frontrunners within energy usage, operation and design, through technologies and novel business models within fields of e.g. autonomy, robotics, additive manufacturing, virtual reality and even biology.

The exhibition area mirrors the theme of the hall. It is open plan with circular stands and no barriers/walls, encouraging collaboration and interaction between both exhibitors and visitors. Its appearance is contemporary and more 'high

tech' than the other halls, communicating that this is the home of fresh ideas, digital innovation and new ways of working. Stands are offered as turnkey solutions, including a desk, light and carpet.

Exhibition details:

Price per m2: NOK 3.775

Registration fee: NOK 7.500

Includes desk, light and carpet. Traditional fixed walls are not allowed for this innovative, open space, but exhibitors are invited to use digital and visual technologies to fully utilize their space



ENTREPRENEURS PAVILION

In order to promote young entrepreneurs and pioneering startups within the ocean space industry, we have reserved a prime location in the hall for these striving entrepreneurs at a much reduced price. We find it important to give room for also the unexpected, and to be a bridge-maker between the established and the new.

Price per startup: NOK 25.000

Includes desk, light and 10 m2 carpet.

Traditional fixed walls are not allowed for this innovative, open space, but exhibitors are invited to use digital and visual technologies to fully utilize their space





LOUNGE AREA

The Lounge Area is a dedicated place for casual business meetings, where you can get the last industry updates or engage with Norwegian Shipowners' Association about the exciting future of shipping. Here, you can also share your ideas on the Idea Wall, and explore ocean opportunities from industry actors and "From Problem To Profit"-participants. A selection of tasty food and drinks will be available in the bar.





VIP LOUNGE

The inner section of the Disruptive Sustainability Hall offers exhibitors and visitors an area that can be booked for closed VIP receptions. Please contact Sofia Fürstenberg at disruptive@nor-shipping.com for inquiries.

DISRUPTIVE TALKS

Demonstrate your vision and leadership. A series of flagship Disruptive Talks will be taking place throughout Nor-Shipping 2017 in the trailblazing Disruptive Sustainability Hall. These high energy one hour sessions will focus on high tech topics, shipping's game changers and the most cutting edge concepts in today's maritime field. Each fast paced session focuses on one key challenge within the maritime sector and looks for silo breaking progressive solutions and collaborative change opportunities. These inspiring sessions are a key part of Nor-Shipping 2017's Catalyst for Change focus.





OOPS! OCEAN OPPORTUNITY PITCH SESSIONS

This is the platform for a new generation of Ocean Industries entrepreneurs. Nor-Shipping will invite five of the most exciting, promising and thought-provoking young entrepreneurs to give presentations to an audience of top executives and investors. Housed in the Disruptive Room, we call this new concept "OOPS!: Ocean Opportunity Pitch Sessions".

Inspiration, knowledge and opportunity should be shared between generations - travelling both ways, from young to the experienced, from the experienced to young. As such we are also inviting top global executives to present five unresolved challenges affecting shipping and global trade

to an audience of young entrepreneurs, industry professionals and students.

In these sessions the audience is invited to suggest potential solutions to these challenges – opening up a channel to new ideas the established industry may yet to have considered.

This is a practical approach to building bridges between generations, showcasing how the young can assume roles as problem-solvers and develop professional careers where they create a real impact and build valuable experience.



EXPLORE THE FUTURE IN OUR DISRUPTIVE SUSTAINABILITY HALL

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fathom
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NOR SHIPPING

OSLO JUNE 04-07
2019

SAVE THE DATES!

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